



Baby bottles filled with change will, little by little, change the lives of incarcerated mothers and their babies. Help Alabama Prison Birth Project with a baby bottle coin drive!



Fill a
bottle with
change,
fill a life
with hope!

The money raised from the campaign, which starts on Mother's Day, will go on to provide resources and services to the mother-baby pairs in Julia Tutwiler Prison for Women.

How it works:

75%

The proportion of incarcerated women who are mothers. Two-thirds are mothers to children 18 and younger



1. Sign up using [HERE](#) or use the QR code to take you to the sign-up page. We will e-mail you with more details and get the bottles to you.

2. Hand them out to your family, friends, neighbors, church, book club, small group, co-workers, business counter, etc.

Hey 1700 followers:
Check out this business!

3. Ask a business to display the bottle on its counter, and we will provide tent cards to enhance the display. Ask the business to tag us on social media with pictures as the bottle fills, and we will tag them on our business page, too!

4. Tell everyone to fill them with coins, bills, or checks. The more bottles that get distributed and filled means more support for babies and moms!

6. If someone wants to fill a bottle in honor of their own mother, there will be a card attached to each bottle. They can remove it and mail it!

700%

The rate of increase of female incarceration over 30 years

7. Collect the bottles back from your friends and turn them back into us by June 21st!

A few more things:

\$13,800
Median income of women
prior to incarceration

- Keep track of the number of baby bottles you pass out, and who you pass them out to. This will make it easy when it comes time to collect the bottles!
- Utilize your social media platforms! Facebook and Instagram are great resources for reaching friends that would like to donate to your bottle or maybe even get a bottle of their own. Tag us on social media so we can see your progress! facebook/prisonbirth and @prisonbirth on IG.
- Not able to collect coins? You can always donate online through our Facebook page or our website, www.prisonbirth.org/be-the-change



- Have fun with it! Get your kids involved. Set up a lemonade stand, make it a race, do special chores around the house, even check under the couch cushions! Every coin makes a huge difference in the lives of these mothers and babies.

[Click here \(or take a pic of the code to the right and sign-up to be an ambassador!](#)



24 hours

The typical length of time
incarcerated mothers have
with their babies before
separation

88%

The proportion of incarcerated
women who experience
physical or sexual trauma early
in life.